This is an EXTREMELY bad idea. If ever there was a way to bring out the general public against the media companies, this is it. Up until now, copy protection has not directly affected most consumers, at least on the TV side of things (Music is another story, people are returning their "copy protected" cd's in very large numbers). DVD's are encrypted, but it is easy enough to copy them or "back them up" as some people like to do, and for broadcast, TiVO and other companies/services provide extremely useful timeshifting so that consumers can watch any show whenever they want, not just when it's broadcast. This copy protection flag in the digital broadcasts well end the freedom the consumer now enjoys, and flys in the face of the fair-use laws passed in the Beta-max court decision. I would like to strongly recommend against requiring copyright protection, and even more, I would like to strongly recommend that digital broadcasts are required NOT to include any such flag.